

Dear Friend,

We may inform you that the Hon'ble Prime Minister of India in the '*Man ki Baat*' programme aired on 24 October 2021 launched the competitions of '*Creation of Deshbhakti Geet & Creation of Lullaby or Lori*' in all the Indian languages. The detailed letter in this respect is attached herewith for your kind reference please. We shall be grateful, if you kindly circulate the same among your literary circle.

With kind regards,

Yours sincerely,

K. Sreenivasarao
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Azadi Ka
Amrit Mahotsav

डॉ. के. श्रीनिवासराव
सचिव
Dr. K. Sreenivasarao
Secretary

साहित्य अकादेमी
(राष्ट्रीय साहित्य संस्थान)
संस्कृति मंत्रालय, भारत सरकार की स्वायत्तशासी संस्था
Sahitya Akademi
(National Academy of Letters)
An Autonomous Organisation of Government of India, Ministry of Culture



9 November 2021

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Sub: Creation of Deshbhakti Geet in all Indian Languages – Competitions – Reg

Dear Friend,

Greetings from Sahitya Akademi!

Hope this letter finds you and your near and dear ones safe and healthy.

As you are aware, India is preparing to celebrate the completion of 75 years since Independence in 1947 on 15 August 2022. As part of the celebration under "Azadi ka Amrit Mahotsav," the Honourable Prime Minister of India Sri Narendra Modi ji, in the Mann ki Baat programme aired on 24 October 2021, launched a range of competitions to relive the spirit and mood of Independence and the Government of India has tasked the Ministry of Culture to complete the competitions and contests.

Indian Independence movement was propelled by great literature in all the languages of the country. Vintage poetry by distinguished poets in all the languages with sublime thoughts took the idea of freedom and independence to the masses. But eminent poets alone did not pen poems and songs. Common folks, including the ones from rural spaces of India, spurt into action and seized the moment with heartfelt songs.

To involve and feature the Patriotic Songs or Deshbhakti Geet by every citizen of India, this Deshbhakti Geet competition under Azadi ka Amrit Mahotsav will provide opportunity to everyone between the age group of 16 to 45 years. Those citizens within in the eligible age range can enter the competition. To cover every region and all the population cluster, the competitions will take place in Tehsil / Taluka, District, State and National levels. To begin with the competition will be digital at Tehsil / Taluka level. More details can be had from

<https://amritmahotsav.nic.in/deshbhakti-geet-competition.htm>

I request you to spread the word in your circles as much as possible and encourage one and all in the age group of 16-45 to enter the competition and make India vibrate with patriotic fervour through their songs.

With warm regards,

Yours sincerely,

(K. Sreenivasarao)