STUDENT ENTERPRISE'









HIGHLIGHTS OF 2020-21





VISIT FOR PROJECT ANNAPOORNA

INTERVIEW ROUND



MS. NEENA NARAYAN & DR. SUMATI VARMA



VISIT FOR UPCOMING PROJECT



DR. MALA BHANDARI



DONATION DRIVE

INDEX





PATRONDr. Kusum Lata

EDITORIAL BOARD

FACULTY ADVISOR Dr. Sumati Varma

STUDENT Heena Batra Kaushal Jhanwar Shubhavi Bajpai

FROM THE DESK OF PRINCIPAL	3
FROM THE DESK OF FACULTY	4
ADVISOR	
FROM THE MIND OF YOUNG EDITOR	5
FROM THE DESK OF CORE TEAM	6
PROJECT ANNAPURNA -CATERING	7
THE ISSUE OF SAFE YET	
AFFORDABLE FOOD'	
HOW PROJECT ISHTA IS A STEP	8
FORWARD TOWARDS CLEAN INDIA	
EVENTS 2021-21	
GENDER SENSITIZATION	10
ENACTUS INDIA COMPETITION	12
VAN MAHOTSAV	13
FUND-RAISING DRIVE	13
RECRUITMENT DRIVE	14
DAAN UTSAV	15
ENSPIRE CONCLAVE	16
INNOVATION 2.0	17
WINNERS OF INNOVATION 2.0	18
LAUNCH OF STORIES OF CHANGE	21
STORIES OF CHANGE	
TRISHULA	25
ENVIGREEN	26
HEALTH SET GO	27
WELLS ON WHEELS	28
GARBAGE CAFE	29
ARTICLES WHY THE WORLD NEED MORE SOCIAL	31
ENTREPRENEURS?	
UNIQUE BUSINESSES IN 2021	32
THE NEED OF ENTREPRENEURSHIP	33
CULTURE IN INDIA	
YOU WANT TO PURSUE THE PATH OF	34
ENTREPRENEURSHIP AND YOU WANT	
TO START A START-UP!	
SUSTAINABILITY : PURSUIT FOR A	35
BETTER WORLD	
WHAT COVID'19 HAS TAUGHT US	36
X-CULTURE	38

FROM THE DESK OF PRINCIPAL

Welcome to the fourth edition of the newsletter of Enactus Society of Sri Aurobindo College (Evening). A steady walk with constant small steps can take you really far. A little help rendered in time can make one stand on one's own. And when YOU rise I rise too.I am pleased to extend my heartiest congratulations to the mentor and faculty advisor, Dr. Sumati Varma and the students of Enactus for their successful efforts in bringing about some positive change in the lives of some of the underprivileged of the society.



This fourth issue of the Newsletter of Enactus is here to keep the college apprised of the activities, initiatives and the growth graph of the Enactus Society, and to inspire and encourage others to come forward to contribute their bit towards uplifting the society. Established four years ago, innovative in its approach, Enactus has been an integral part of the college and has served as a supplement to augment our Social Outreach Programmes. Enactus has striven towards Women Empowerment through the project ANNAPURNA aiming at Social Entrepreneurship. It is a matter of immense pride that the Enactus team of SAC(E) has enabled women, who were earlier homemakers, to establish tiffin service businesses, which has not only made them self reliant and independent but also financial supporters of their families.

The team has undertaken the responsibility to help the helpless irrespective of the adverse times. The team organized Daan Utsav at a personal level during the Covid lockdown to help the underprivileged who were badly affected during this unprecedented crisis. The participation and encouragement has been overwhelming. The Enactus Entrepreneur Neena Narayan got an award from the World Association for Small and Medium Enterprises (WASME) for her pioneering contribution to women health issues. Its Project ISHTA (Initiative for Sanitation and Hygiene Towards All) which aims at constructing toilets in the neglected areas by using a share of the profit earned through sales of disposable toilet seat covers at affordable price has received much appreciation. The project has widened its reach with time and has proved very useful. It has benefited not only in honing the managerial and entrepreneurial skills of the students, but also in arousing a sense of social responsibility in them.

I wish the team all the best for their future endeavours.

DR. KUSUM LATA

PRINCIPAL
SRI AUROBINDO COLLEGE (EVENING)
UNIVERSITY OF DELHI



FROM THE DESK OF FACULTY ADVISOR

It is a matter of great pride for me to present the fourth edition of STUDENT ENTERPRISE- the student newsletter from the ENACTUS chapter of Sri Aurobindo College (Evening). The newsletter is the brain-child of the dynamic students of the society who have exhibited the same initiative, drive and true entrepreneurial spirit in putting together this issue as they do for their projects. The Enactus chapter of Sri Aurobindo College (Eve.) formed in 2016 and is one of the most active student organizations in Delhi University.



The chapter works on the principles of social entrepreneurship in running two projects - PROJECT ISHTA – which was introduced in 2018 and PROJECT ANNAPOORNA which has been our flagship project since inception. The aim of Enactus is to enable students to get real life experience and exposure in all facets of management of social enterprise by creating an ecosystem and enabling environment for entrepreneurial activity.

It is a matter of great pride that Enactus Entrepreneur Neena Narayan got an award from the World Association for Small and Medium Enterprises (WASME) for her pioneering contribution to women health issues. Its Project ISHTA (Initiative for Sanitation and Hygiene Towards All) which aims at constructing toilets in the neglected areas by using a share of the profit earned through sales of disposable toilet seat covers at affordable price has received much appreciation. The project complements the government's vision of "SWACHH BHARAT" as the proceeds from out toilet seat covers are used for the construction of public toilets in underserviced regions. Clean is also green. ISHTA is minimalistic and follows 3 R's- 'Reduce' the use of paper, 'Redeploy' proceeds for sanitation, and use 'Recyclable' material for safe disposal. ISHTA products were exhibited at various Diwali Melas in different colleges of Delhi University.

The Enactus team showed empathy and commitment as it made an enthusiastic effort in a personalized DAAN UTSAV, where each member contributed to help the needy in their respective neighborhoods. Enactus also collaborated with NSS and an NGO called SARANG and launched a donation drive to procure masks for pregnant and lactating women. Our students celebrated Daan Utsav, by planting saplings all across the city. The Enactus Team invited leading social entrepreneur Dr Mala Bhandari for a webinar on Gender Sensitisation. The webinar had a huge audience and its interactive nature made it a huge success.

Enactus students have participated enthusiastically in different events through out the year. The Enactus society of Ashoka University organised EnSpire, Enactus Ashoka x SSE India Conclave, 2020, a competitive event where seven students participated and three of our members, Vidushi, Rishika and Himanshoo emerged as winners. My congratulations to all of them. Our flagship venture - PROJECT ANNAPOORNA was conceptualized as a project which enables women empowerment through Social Entrepreneurship. It started with enabling three homemakers, to establish a tiffin service business and had grown in leaps and bounds. The student team act as management consultants and have provided the necessary ecosystem for enabling a domestic activity to take the form of a flourishing business. The Society has honed the business skills of these homemakers and has thus not only helped to make them self-reliant and financially empowered, but is also instrumental in improving the financial condition of their families. We hope to expand the ambit of the project as the city returns to normal functioning after the pandemic.

The success of Enactus is made possible by the enthusiasm, hard work and dedication of the student team and its members. It clearly brings out the commitment of our youth towards social responsibility – and I wish them all the very best for the road ahead.

DR. SUMATI VARMA

FACULTY ADVISOR
SRI AUROBINDO COLLEGE EVENING
UNIVERSITY OF DELHI

FROM THE MINDS OF STUDENT EDITORS



HEENA BATRA



KAUSHAL JHAWAR



SHUBHAVI BAJPAI

"Helping, fixing and serving represent three different ways of seeing life. When you help, you see life as weak. When you fix, you see life as broken. When you serve, you see life as whole. Fixing and helping may be the work of the ego, and service the work of the soul." We here at Enactus SACE serve the people with all our heart and soul.

Enactus has made us learn that tactic knowledge is something that we often can't learn by reading books; it is acquired by addressing real problems and practice, it relates to experience, ideals, intuition, values, creative thinking, emotions, skills and attitudes.

It's really very honorable for us to present the Annual newsletter 2020-2021 and share the achievements of the team. The editorial team has strived to give you an astounding mash up of thoughts. This newsletter covers articles and achievements of the members, notable alumni and esteemed faculty.

With the constant support and guidance of our spectacular faculty Advisor Dr. Sumati Varma we are currently serving people with food and disposable toilet seat cover under Project ANNAPURNA & project ISHTA. We are blessed to have her as a mentor and a leader, without her leadership it would have been impossible for us to attain all these.

From the deep of our heart we want to convey thanks to the faculty advisor, team mates and fellows.

Joyous reading

FROM THE DESK OF CORE TEAM



UIIWAL NIGAM

PRESIDENT

I am a firm believer of the fact that having confidence and self belief can do wonders, and for things to work, you need a team that is dedicated to a common goal. Enactus SACE taught me how to pave the path for achieving goals and I am grateful to the opportunities that have come my way.

PRESIDENT

I would like to thank Enactus and my mentor Dr Sumati Varma for grooming me into a selfconfident individual. Being the president of Enactus has taught me how to lead a wonderful team. The last three years have been an incredible journey, wherein it has opened up new horizons for self-exploring creative ideas, team building and pro-active cooperation. This experience with Enactus will always help me in my future ventures.



VIDUSHI ALLAY



HEENA BATRA

GENERAL SECRETARY

My time with this team has not only armed me with invaluable life skills such as team work and collaboration but it has also boned my cognitive abilities and helped me guwmore holistically. This is a space where wenot only work and grow together but also have fun and create memories along the way.

TREASURER

Enactus not only helped me learn to help others but it also made me learn to help myself. Being a teamworker while being an introvert was something that I learnt while being a member of this society. Also, self-confidence is one of the most important routes you have to take in your path to success. It makes a person independent, eager, optimistic, loving and positive. So be confident and



you can achieve anything you want in life. HIMANSHOO BISARIA



DIGITAL HEAD

Enactus has always been a platform through which i have learnt a lot. Activities of Enactus have enhanced my confidence to do works. Proper and timely guidance and quality of work are the key features of this society. It is a great experience being a member of this society. KAUSHAL JHAWAR It was and it will be a wonderful journey with team Enactus.

CONTENT & RESEARCH HEAD

Being a part of Enactus has been extremely fulfilling in terms of self development and getting a platform to give back to the society even in the smallest way. I've cherished every moment in this journey and hope to experience and learn more, with each passing day. SHUBHAVI BAJPAI





MARKETING HEAD

I visualise Enactus as a platform for experiments , a stage where anyone can perform without any fear. In my two years journey at Enactus, i explored a lot and cherished all the opportunities that came around me and im still hungry to gain more. Be positive, challenges in life are never ending. We get opportunities to tackle them. I consider myself lucky to serve this organisation as a Marketing Head. Never give up, you are here for a change.

MARKETING HEAD

Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has. The opportunity given to me as a member of Enactus has allowed me to explore more, be fearless and adapt to change better. It's been equally intriguing and mirthful all the way, and i wish to bring the best out of the opportunity that i've been fortunate enough to receive.



SHEFALI KAUSHIK

PROJECT ANNAPURNA CATERING THE ISSUE OF SAFE YET AFFORDABLE FOOD

Food being one of the necessities in our lives and same being the major problem for the students residing away from home gave the insight of Project Annapurna. "Annapurna" in sanskrit means "Full of food". And as the name suggest Project Annapurna was launched in 2016 with the vision to provide healthy and hygienic food to students living away from home. The team of Enactus Sri Aurobindo College Evening initiated this project with the motive to provide employment opportunities to underprivileged women in Delhi and to make them self-sufficient and independent. They contacted with the NGOS (which are working for such women and are willing to work with us) and also contacted students (who are staying away from home and needed hygienic tiffins). Thus, acting as a link between both the parties.

Annapurna was started with 2 customers and 1 woman food supplier but it gradually expanded to 40-50 customers per day and 10 suppliers before the pandemic hitted. Project Annapurna had faced many obstacles yet the pandemic became a major challenge for it. Nonetheless as the quote says "Every Challenge is an Opportunity", the team Enactus took it as an opportunity and thus, ANNAPURNA 2.0 came into vision.





ANNAPURNA 2.0

Throughout the pandemic, the concept of Project Annapurna dilated to providing employment to helpless individuals along with providing it to underprivileged women. The team collaborated with small food start-ups, hired poor individuals as delivery agents, conducted self-development sessions, followed contactless delivery and much more. All of these being done while strictly adhering to guidelines and norms of WHO along with ensuring the quality and hygiene of the food as well.

ADITI GUPTA
B.COM (HONS.), 1ST YEAR
SRI AUROBINDO COLLEGE EVENING

PROJECT ISHTA

"ISHTA" - Initiative for Sanitation & Hygiene Towards All. ISHTA was launched on 7th February, 2019. ISHTA is working in association with ISHTA Creation, managed by Ms. Neena Narayan. The project ISHTA initiates sanitation and promotes hygiene in the society. ISHTA's product is a safe disposable toilet seat cover for the use in multiple user toilets to protect the user from the germs that might be resting on the seat by creating a protective barrier. It provides a convenient way to maintain hygiene. We often avoid using public washrooms, fearing germs and bacterias, breeding on the seat, or other UTIs infections because of the multiple usage of the restroom. To avoid this situation we either relieve ourselves without getting our bodies come in contact with the surface of the seat or abstain ourselves from using public washrooms at all. Apparently, these methods doesn't provide an easy and an effective solution. Here is when ISHTA comes handy, relieving you of these struggles which are quite frequent while traveling and touring. ISHTA gives you the freedom to use public washrooms without compromising your hygiene.



















ISHTA's product is a disposable seat cover, made of a premium fabric which is soft to sit, waterproof, recyclable and easy to carry. It supports and fits in all varieties of seats anywhere like in clinic, railways etc. It is very convenient to use as there is no need to set, wipe and sanitize. The user just have to fit the cover and sit, contact free. The smart fold ensures that there is no hand contact needed with the toilet seat and holds the cover in place while in use. We understand the necessity of such a product and how price plays a significant in it. Infact price is one of the most favourable factor of this product as the product comes in a cheap and an affordable price. The product is both user - friendly and pocket - friendly. It comes in a packing of 5 covers costing Rs. 100 per pack.

ISHTA's vision isn't limited to this, we understand that these disposable covers can only

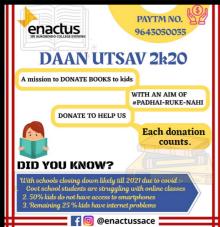
provide a temporary solution. So, to achieve the far - sighted vision of ISHTA we invest a portion of our sale proceeds in organizations constructing and maintaining restrooms.

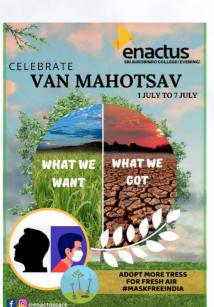
ASHISH AGARWAL
B.COM, 2ND YEAR
SRI AUROBINDO COLLEGE EVENING

EVENTS OF ENACTUS 2020-21















#Hailenactus

WEBINAR 2.0 GENDER SENSITISATION

Gender, seems to be a very simple easy word which is not, it is a complicated word which contains a lot of meanings. It is something which we can found everywhere, people are still fighting for it even though we have a constitutional right of gender equality.

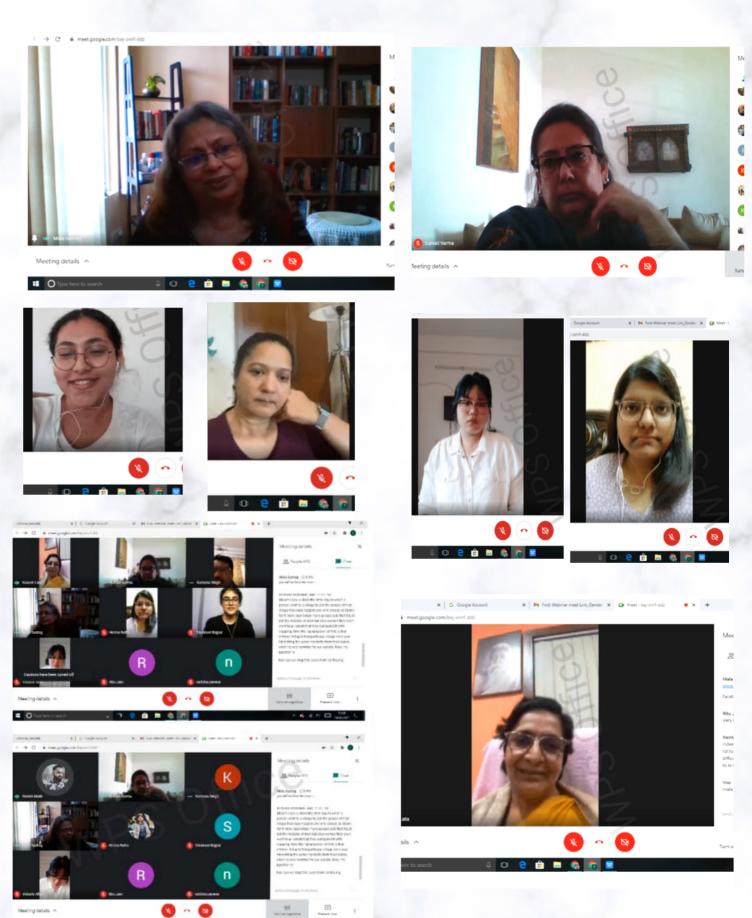
On 19 February 2021, we hosted a successful webinar with Dr. Mala Bhandari, founder of Sadrag NGO, on the topic Gender Sensitization. It was a wonderful session which was very informative and also very interactive. Teachers and students all came forward and put their point forward. We get to know about the role of women in history and also the changes that has been taken place as the time passes.

This session made us to open our mindset and also got to know about the two major concepts on the basis of which these inequalities built, sex and gender. Sex is a biological identity like male, female and now the third LGBTQ which has now passed by supreme court and is empowering to those people to show up their identities and take a stand for them. On the otherhand gender is something social, when a child is born and as he grows up he will be raised in a particular socioculture. So it is very much important that a child must be raised with an open minded perspective so that he can change the mindset of the people around him because we are the upcoming youths of the country.

Now there has been a lot of changes, because of new educational system women are getting empowered and are trying to come forward in every ways they can. In schools and colleges and even in workplaces many workshops and interactive sessions are provided which is helping the students and youths to have a strong perspective towards the society and towards all the socio-cultures. This also means that at every stage of people's life they are being given knowledge in every possible manner just to change any type of differentiation. This process is slow but if we stand together, fight together we can change all the inequalities he/she is facing.

APARNA SURESH ENGLISH HONS., 1ST YEAR SRI AUROBINDO COLLEGE (EVE)

GLIMPSES OF WEBINAR 2.0 ON GENDER SENSITISATION



ENACTUS INDIA COMPETITION

Enactus India is a national platform which shapes NextGen
Leaders who are passionate about taking Social
Entrepreneurial Action to Create a Better India. Since 2003,
thousands of Enactus India Students have worked on
hundreds of social entrepreneurial projects positively
impacting lives and livelihoods. In 2020 too, Enactus India
came up with its an-nual national level competition - '
Enactus EOnline Convention & Competition 2020'. The
competition provides a form for student teams to share the
results of their social impact projects and be evaluated by
business leaders, serving as & judges. Through rounds of
presentation-based competition, students showcase how
their projects have empowered and improved lives.

Enactus SACE took part in the competition held through the online medium and showcased its projects - Annapurna and ISHTA. We presented a short skit highlighting our project Annapurna and a comprehensive presentation was prepared for both the projects. It was a great learning experience and exposure for all the members.





VAN MAHOTSAV

In every walk with nature, one receives far more than he seeks. Deforestation is taking place at a shocking rate, and the only way to counter the species lost is by planting & more of them. Natural environment & the accessible green spaces play a direct role in health and well-being, specially during the pandemic that we are facing.

Enactus SACE celebrated the Van Mahotsav, which is a week dedicated to Mother Nature, celebrated across the nation from July 1-7. Members shared pictures of themselves planting saplings at homes and nearby areas, taking a small step towards the preservation of environment.







FUND-RAISING DRIVE



In the month of August, Enactus SACE collaborated with NSS SACE for a cause initiated by SARANG, an organisation working to support pregnant and lactating women & We launched a donation drive with the aim to procure face masks for pregnant and lactating women, who are more vulnerable and at a high risk of contacting the novel Coronavirus. The drive was a success and we were proud to be a part of such a cause.

RECRUITIMENT PROCESS 2020-21

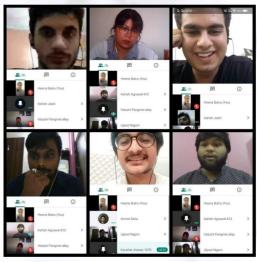
In August 2020, ENACTUS-SACE came with its interim recruitment drive as usual. Due to unprecedented times, cause by Covid-19, the recruitment Drive had to be conducted online because of the paradigm shift. The society was in search of hardworking, sincere students who would be willing to work for Enactus.

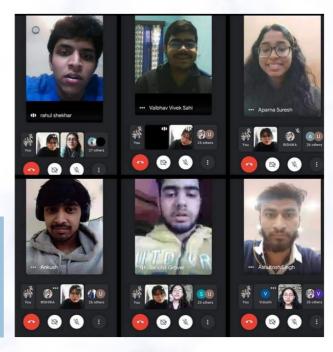
In January 2021, ENACTUS-SACE came with Recruitment 2.0. This time, the society was hiring freshers along with second year students as well. Students filled their submission form for the upcoming recruitment session. They were selected on the basis of personal interview held on Google Meet. In this hiring, 26 students were selected of first and second year from all the courses including B.Com(Prog.), B.Com(Hons), Eco Hons, Eng Hons, Ba. Prog., etc. We are proud to have a fresh lot of exuberant members who would prove to be an asset to the society.

The recruitment was a smooth process with an overwhelming response and a hardworking team at the end of the day.

SHEKHAR SINGH
B.COM (PROG.)
2nd Year
SRI AUROBINDO COLLEGE EVENING







DAAN UTSAV 2020

"The Enough Is Not That Enough For All "The simplest acts of kindness a by far more powerful than a thousand heads bowing in prayer."

Daan Utsav or Joy of Giving Week, an opportunity to spread love, kindness and happiness among those who are less fortunate than us. Launched in 2009, DaanUtsav is observed annually in India during the week of Gandhi Jayanti i.e. from 2nd October to 8th October, is marked by a week of activities aimed at bringing together people from all walks of life to give back to the deserving in their own way. People pledge to offer time, skills and money for social good .The festival has become the biggest platform for philanthropy across India with many NGOs, corporate, schools, colleges, communities and celebrities associating with it to make it a bigger success. We at Enactus partnered with "Books for all" virtually in 2020 funded books for underprivileged at no or very minimal cost to make best out of festival that was being celebrated beyond religions, Members at Enactus Celebrated Daan Utsav by helping underprivileged with food, clothes, & money etc. Daan Utsav is a lifelong experience, Ideas and inspiring acts of generosity are there in abundance, and Daan Utsav taught us how a simple act of kindness can make huge difference in someone's life.

"Happiness doesn't result from what we get, but what we give "
With these thoughts, Enactus SACE also organised 'Daan Utsav', a donation drive from 2nd to 8th October, where members donated essential items like clothes, food etc. to their house helps and people in need, during the tough times caused by the pandemic.





ENSPIRE - CONCLAVE

The Enactus society of Ashoka University organised EnSpire, Enactus Ashoka x SSE (School for Social Entrepreneurs) India Conclave, 2020. It was a two day event, aiming to engage inspirational students from across the nation by bringing together a panel of entrepreneurs, policymakers and activists and provided them with the nuances involved in running a successful social enterprise in India.



In a two day stretch, the Conclave covered topics of Health and Sanitation and Education and Development. The sessions included a discussion with the esteemed panelists, a Q/A session, and a showcase events which included the participants presenting and pitching their social entrepreneurship projects.



The showcase event asked participants to bring a solution to the challenges faced by the social enterprises in the Education and Health Sector. The solution could be presented in any creative manner like in the form of word document, presentation, poetry etc. In this competitive event, three of our members, Vidushi, Rishika and Himanshoo emerged as winners. Heartiest congratulations to all of them.



The conclave was a great opportunity to connect with bright minds and professionals who have excelled in the field of social entrepreneurship. It also provided an engaging platform for students to learn more about how to build a career in this field, all the while interacting with other students and professionals.



HEARTIEST CONGRATULATIONS TO ALL THE WINNERS.

HAIL ENACTUS!

INNOVATION 2.0



Marketing has evolved, human behavior has changed, and marketeers should keep up. The use of digital marketing in the digital era not only allows for brands to market their products and services, but also allows for online customer support to make customers feel supported and valued. Thus, Digital marketing has become an increased advantage for brands and businesses.





Keeping all the above things in mind, a Digital Advertisement Poster Making Competition was organised by the team on 25th February 2021 to give an opportunity to the participants to showcase their creativity by making advertisement posters. Both virtual as well as handmade posters were welcomed.





Topics like women empowerment, which is a prevalent topic in today's world was taken, inorder to make participants think of creative ideas that could be incorporated regarding the issue and could help raise awareness through their posters. Another crucial topic, Importance of Sanitation was chosen to ponder and think upon the problems and solutions for this issue and present them through posters.

Both the topics were inspired by our Project Annapurna & Project Ishta.





We got an overwhelming response from students all over India, be it as young as school students to the ones pursuing higher studies. All this, made the event a huge success.



WIDERS OF OVATION

2.0



DHAWAL ANAND BSC. BIOTECHNOLOGY, 2ND YEAR LYALLPUR KHALSA COLLEGE JALANDHAR

NIDHI
B.A (PROG.)
P.G.D.A.V (EVE)
UNIVERSITY OF DELHI

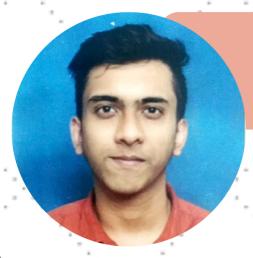




AISHA PANDA
CLASS 8TH
SCHOOL - BUXI
JAGABANDHU ENGLISH
MEDIUM SCHOOL

NISHTHA VIJ B.COM 3RD YEAR MCM DAV COLLEGE FOR WOMEN, CHANDIGARH





VIKSIT AGGARWAL BBA, 3rd Year MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

> SAKSHI KAUSHIK MBA, 2nd Year IBS



WINNING POSTERS

(HANDMADE)

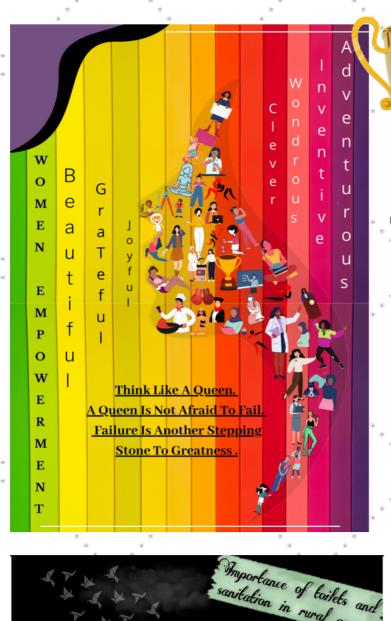






WINNING POSTERS

(DIGITAL)



1st



3rd





LAUNCH OF STORIES OF CHANGE

"People think in stories, communicate in stories, even dream in stories. If you want to get anything done in an organization, you need to know how to use story to move people."- Steve Denning The secret to growth is helping others grow with this thought in mind we launched 'stories of change' on December 4, 2020. The thought behind this initiative is to bring and acknowledge some inspiring stories who chose the path of social entrepreneurship. A powerful story can inspire people to want to change. When we read or hear any story of any genre we tend to draw several inferences about it some way or the other that thought or that conclusion resides in our mind and unconsciously or consciously that thought process is reflected in our actions. Getting acquainted with these inspiring stories so that we can become a catalyst to change was our aim behind this initiative.

On 10 December, 2020 we presented our first edition of stories of change, a story about the startup trishula , how a millennial so determined and passionate came up with the idea of edible cutlery leaving us all astonished and inquisitive at the same time and with that reminding us of our obligation towards our environment.

On January 21,2021 came our second edition where we get to know about the inspiring startup envigreen the purpose being the same and the only distinction lying between their avenue. The idea of this startup was very simple he knew that the use of plastic is inevitable from the day-to-day activities so he came up with the idea of manufacturing product that looks like plastic and started the production of biodegradable plastic from materials such as corn starch, natural starch etc.

From the past several years, we have observed mode of living and requirements are asserting to be a harm for our ecosystem, our daily practices are on the cusp of serious downfall, with a thought to create and to change we cover these stories so that our future entrepreneurs with their own perception, perseverance and patience are able to create something better, adhering to the obligations towards our environment and our society.

21

ENACTUS TEAM 2020-21 CORE TEAM



UJJWAL NIGAM PRESIDENT



VIDUSHI ALLAY PRESIDENT



HEENA BATRA (GENERAL SECRETARY)



TUSHAR (MARKETING HEAD)



SHEFALI (MARKETING HEAD)



RISHIKA (MARKETING SUBHEAD)



SHUBHAVI BAJPAI (CONTENT & RESEARCH DEPT. HEAD)



HIMANSHOO BISARIA (TREASURER)



KAUSHAL JHAWAR (DIGITAL DEPT. HEAD)



YOGIK (CORE TEAM MEMBER)



ISHAN



ANURAG (CORE TEAM MEMBER) (CORE TEAM MEMBER)

ENACTUS TEAM 2020-21











VIPUL

























VAIBHAV

RASHIKA

ANIKET

SHEKHAR









UTKARSH SHUBHAM

HAM SHIVANG

MUSKAN







SANCHIT

LOKIT ASHISH







STORIES OF CHANGE





TRISHULA - EDIBLE CUTLERY

Plastic cutlery is one of the most common single-use plastics that is casually discarded and usually ends up in landfills or worse, water bodies. However, alternatives like metal and biodegradable cutlery are slowing coming to the fore, with individuals and organisations vehemently promoting these products to reduce the damage we have caused to the environment.

26-year-old Kruvil Patel is a Vadodara-based engineer, whose interest in edible cutlery soon gave birth to Trishula, an entrepreneurial venture of his own, Trishula's founder Kruvil Patel had noticed as a college student the large number of plastic spoons that were disposed of every day in the institute cafeteria that led him to find a sustainable replacement for plastic cutlery ,Trishula's first product came out in May 2017 and by November that year, Kruvil got the start-up to function completely in Vadodara. The unique name of the start-up, Kruvil says that stems from his personal belief in Mahadev (Lord Shiva). "Just like Mahadev's Trishul destroys harmful things, our biodegradable, eco-friendly edible cutlery is also similar as it has the capability to halt single-plastic cutlery usage and forge ahead towards building a sustainable environment.

Trishula produces edible spoons that can be relished in an effort to curb the usage of single-use plastics. All of Trishula's spoons are made of multigrain flour, binding agents like salt and water, natural Indian spices and natural flavours that are 100 per cent natural, vegetarian, and do not have any added preservatives or sugar. The mixture is baked at a significantly high temperature in order to absorb moisture. Trishula's Spoon comes in eight lip smacking flavours including beetroot, spinach, chocolate, masala, black pepper, mint, ajwain (carom seeds), and plain. Which can be ordered through a Mumbai based distributor & Trishula's Facebook page at ₹3 to ₹6, depending on quantity and flavour.

In just a span of four months, Trishula has found takers in not just India but also countries like Australia, Norway, Malaysia and South Africa, and has sold over 50,000 spoons! The venture will soon be live with a website of its own that will enable more people to easily access edible cutlery from across the globe. While a new manufacturing unit that can produce 5,000 spoons in an hour is in the pipeline for the young entrepreneur, Kruvil also plans to harness the full potential of edible cutlery by exploring products other than spoons in the future.



YOU KNOW THAT
EVERY YEAR,
6 MILLION TONS OF
NONDURABLE PLASTICS,
LIKE SPOONS, FORKS,
AND KNIVES,
ARE DISCARDED?



B.COM
2ND YEAR
SRI AUROBINDO
COLLEGE (EVE)

ENVIGREEN

The quest to stop the harm of plastic has inspired a circle of entrepreneurs to look for its eco friendly alternatives. Joining the circle is a native from Mangalore who has designed an inventive substitute of plastic bags - one that can be deceptive at first glance.

Ashwath Hegde, founder of the Envigreen Biotech India manufactures product that look like plastic but in reality are not. They are made with natural starch and vegetable derivatives and are completely biodegradable. When Ashwath hitted on the idea of biodegradable plastics, it sounded fascinating at first but making that work was a real challenge for him. It all started when Mangalore City Corporation implemented a strict ban on plastic in 2012, he took this as an opportunity to find an eco-friendly substitute of it. He first started the venture of cloth bags but cloth bags being as costly as ₹25 per bag made them expensive and premium for many. Then came the idea of biodegradable bags and Ashwath introduced his first work in 2016 in Qatar on World Environment Day through his campaign "Go Green Qatar". These bags degrade naturally when discarded, cause no harm to animals if they consume it, leaves no ashes when burnt and can be dissolved in warm water.

All the 12 raw materials (including potato, tapioca, corn, natural starch, vegetable oil, banana, and flower oil) go through a complete 6 step procedure to arrive at the end product making them 100% organic, recyclable, edible for animals and pollution free as well. Cost of each Envigreen bag is ₹2 which makes them affordable and easily accessible for many. Envigreen faced many challanges as plastic still has a huge demand in market. Nonetheless facing all the challenges Envigreen has made its commercial launch in India with Envigreen Biotech India, Bengaluru with not only manufacturing carry bags but also manufacturing biodegradable trash bags, oil and grease sachets, laundry bags, grip hole bags and many more things along with it.







ADITI GUPTA
B.COM HONS.
1ST YEAR
SRI AUROBINDO
COLLEGE (EVE)

HEALTH SET GO

Good health is central to human happiness and well-being that contributes significantly to prosperity and wealth. It is equally crucial for children to have a healthy lifestyle right from the start to lead a disease-free life ahead.

HealthSetGo is an India-based healthcare organisation that provides schools with health programs, education, medical assessments and insurance services. The organisation has trained more than 300 doctors and teachers to implement care and monitor development in the young. HealthSetGo currently operates across 70 cities and has impacted more than 80,000 students. 30 year-old Priya Prakash had very personal reasons for founding her business, HealthSetGo. As a teen Priya was bullied at school for being overweight. At college she starved herself and suffered from binge eating. "I was in a physically and mentally abusive relationship with myself and I wasn't aware of it," says Priya. It was in a gym that she met the person who would change her vision: a weightlifting coach who believed in her. "Thanks to him I fell in love with fitness and weightlifting. It turned my life around. I took all the mental and physical strength I built in the gym to heal myself." In 2017 Priya won the silver medal at the Delhi State weightlifting championship.





Today HealthSetGo (HSG) has a team of 25 and is present in over 200 schools in 77 cities across India, where it rolls out a full set of healthcare services. These range from annual medical assessments with doctors, storing and tracking student health records online, installing HealthSetGo infirmaries and deploying medical practitioners and insurance.

HealthSetGo's online platform acts as a store for a child's health data, providing smart analytics and insights to enhance communication between schools and parents. It also develops added-value applications, such as curated family health journeys. Other services include the CAREBOX, a mongthly pack covering themes around food and nutrition, hygiene and sanitation, physical and mental health. "It's a fun, engaging and readymade solution for schools to kickstart health education in the classroom," notes Priya. The company's newest offering, HealthSetGo Play, is particularly close to Priya's heart – a training kit offering instructional videos, manuals and 32 weeks of workouts. While previously serving mostly private schools, HealthSetGo has recently signed a government contract for children living below the poverty line. "Our first round of monitoring showed that only eight out of 594 students were free of health complications. We are now looking forward to continuing the programme with 10,000 more pupils," notes Priya, whose anbition is to stimulate a healthy lifestyle and reduce the economic burden sickness brings to her country.

SHUBHAVI BAJPAI ECONOMICS HONS., 2ND YEAR SRI AUROBINDO COLLEGE (EVE)

Wells ON Wheels

In India, women still carry most of the world's water. In rural areas they walk an average of 1-2 miles a day at 40 degree temperature heat, carrying the water jars on their head. Young children also help in collecting water which takes a lot of time and make them late for their schools. Pregnant women, aged women everyone is struggling with this burden. Their whole day is engaged in walking miles so as to collect water for their families. Due to carrying of heavy jars they faces chronic neck pains, backpain as well as musculoskeletal disorders. To ease this burden and also to ease the day of the women in rural areas Shaz Memon introduced Wells on Wheels which can hold upto 5 times more water than a single bucket. This also means that they no longer need to carry those loads of water jars on their shoulders or heads.





Shaz Memon introduced Wells on Wheels charity project on 1st June 2019 which changed the lives of rural women. He was struck by this idea when he was helping the families of new born babies who were struggling for key essentials by providing them coats, blankets and many more. One day for the updates of his work he made a video call where he noticed a parade of young girls in the distance walking with barrels on their heads. This made him to take initiative and help those people from their struggles and thus he introduced his charity project Wells on Wheels. It is a large, round drum that is fitted with handles so that it can be rolled through their way with much simple and easy way. They need not to carry those heavy water jars on their heads now, and their whole day can be saved. Wells on Wheels(wow) is literally a 'WOW' factor.

The Wells on Wheels team were honoured to deliver Water Wheels to the village of Govindpur. The team successfully delivered 58 life changing Wheels as well as 200 Sanitary Towels and 500 Masks. Sunday 24th January 2021. Their creativity level and their determination to help people is beyond imagination and may they reach high extent.

APARNA SURESH ENGLISH HONS., 1ST YEAR SRI AUROBINDO COLLEGE (EVE)

GARBAGE CAFE

They say you shouldn't waste your food, but in this unique case, the waste you collect is what can get you food. India just launched its very first 'garbage cafe' in the city of Ambikapur in the central Indian state of Chhattisgarh. T S Singh Deo, the Health Minister of the State, inaugurated the café, which will provide food in exchange of waste.

The cafe, situated in Ambikapur, which bagged the title of the second cleanest city in India, through the initiative, will provide impetus to Prime Minister Narendra Modi's 'plastic-free' India resolve. The cafe is designed both to encourage awareness about the need to collect and remove plastic waste and to give a meal to anyone – ragpicker, student or civic-minded individual – who does so. The tagline? "More the waste, better the taste." Such 'rubbish' cafes already operate in some parts of the US, Europe and even Cambodia, and many spaces around the world are even constructed completely out of plastic waste. But this one is even more special because it plans to use all this plastic waste to build robust roads in Ambikapur.



Ambikapur already has one such road constructed completely out of 8 lakh plastic bags and asphalt. Not only is this a great way to pump plastic into something productive, but these roads also last longer and are more resistant to floods and other types of water damage. And considering how our cities are kneedeep in all this rubbish, some even projected as being unlivable in the future, we really need initiatives like these to do some damage control. While presenting the city's budget, the city's mayor, Ajay Tirkey said this cafe would be operated out of the city's main bus stand and be given a budget of Rs 5 lakh. They also hope to expand this scheme to eventually provide free shelter for homeless people in exchange for collecting garbage. Most Indian cities are struggling with huge amounts of unsegregated waste. There are few effective waste-management systems, and according to the country's environment ministry the country generates approximately 25,000 tonnes of plastic waste every day – only about 14,000 tonnes of which are collected. Both a smart and a sincere approach is needed to fill this gap of 11,000 tonnes.

The cafe's concept of bartering food for plastic waste is catching on elsewhere, too. In Siliguri, West Bengal, the alumni of a local school are distributing free food on Saturdays to anyone who deposits half a kilo of plastic waste. At the other end of the country in Mulugu in Telangana state, the town authorities give one kilo of rice in return for one kilo of plastic. Local school children also go around collecting plastic. The district collector of Mulugu has said he wants to make his district the first in India to be free of single use plastic. The enthusiasm is proving infections: one local couple sent out wedding invitations printed on reusable cloth grocery bags.

ASHISH AGARWAL B.COM, 2ND YEAR SRI AUROBINDO COLLEGE (EVE)

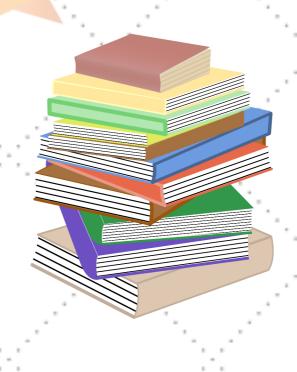






ARTICIES





WHY THE WORLD NEEDS MORE SOCIAL ENTREPRENEURS

Social entrepreneurs are individuals who recognize a social problem and use entrepreneurial principles to organize, create, and manage a venture to make social change. We need social entrepreneurs with innovative solutions to the society's most pressing social problems in the areas of sanitation, education, water conservation, gender bias, primary health, female feticide, carbon emissions and other environmental problems. These problems are persistent in nature and need urgent resolutions. The need for and significance of social entrepreneurs is imbued with multiplicity of justifications. Just as business entrepreneurs change the face of business, social entrepreneurs act as the change agents for society, seizing opportunities others miss and improving systems, inventing new approaches, and creating solutions to change society for the better. Usually we leave the societal needs to the government or the business sectors.



Social entrepreneurs tend to identify these areas that are not working efficiently in the current system and try to solve the problems by changing it, spreading the awareness about the solution and influence people to be a part of change. We need more social entrepreneurs because they act as catalysts for social change making this world a better place to live at, trying coming up with more sustainable solutions to save us and our future generations. They solve the problem of employment by creating job opportunities for every sections of the societies and thus reducing social disparities too. With the innovative ideas these entrepreneurs can influence government policy. Whether it is in public health, environmental awareness, occupational safety or education socially oriented initiatives have transformed the way we live and work. As the main goal of a social entrepreneur is not to earn profit, but rather implement widespread improvements in the society there is more transparency between the general public and the business sector leaving less scope for corruption and eventually boosting a country's economy. Many downfalls were seen in this covid-19 pandemic this outbreak did taught us many things, we saw people's businesses being shut down, people loosing jobs struggling for food, poverty, depression suicide, economy in recession and with humans put on a halt and send to a house arrest, nature seemed to be pretty, animals seemed to be carefree pollution level abated. we would have not envisaged this world but this came to us as a lesson and gave us time for retrospection, covid will go but other issues won't and to fathom them and change them social entrepreneurs are one of the ultimate solutions.

RASHIKA ARORA
ENGLISH (H), 1ST YEAR
SRI AUROBINDO COLLEGE EVENING

UNIQUE BUSINESSES IN 2021

The best business with low investments and high returns in India these days are to own a franchise of a good organization. The first thing Franchises offer franchisees is a strategic identity that is not only effective, but it also has a cumulative market impact. Corporate brand identities have proven success in the marketplace.

Most established franchisors have already survived decades in their respective industries and are easily identifiable to the public. A successful brand is one that is remembered, and franchised businesses have some of the most successful brand identities in the world.



The name recognition that comes with an established franchise, as well as the franchisor's system standards that all franchisees must follow, which assures the customer that they can enjoy the same quality of experience and products in your location as in any other location. This consistency benefits all franchisees in the system. The best franchises I can suggest you nowadays are Online services, They are the franchise options for many reasons, low cost and less initial space are the two important features of it.





Look out for a company like Phixman. This company is India's one of the best Online Mobile Repair Companies, this is the best investment because smartphones are becoming a basic need in everyone's life and we can't live without our phone for a day. Phixman is the company that takes your smartphone from your doorstep, repairs it and then delivers it back to your doorstep, all you have to do is place your order. It is India's one of the most fastest growing franchises and is the best franchise to start in 2021

> **UJJWAL NIGAM B.COM (PROG.), 3RD YEAR** SRI AUROBINDO COLLEGE EVENING

THE NEED OF ENTREPRENEURSHIP CULTURE IN INDIA

An idea coupled with rigorous efforts makes a person an entrepreneur. Entrepreneurship is basically creating a business from naught – generating an idea and converting it into a profitable venture. In India, we have a number of examples of successful startups like Zomato, Flipkart, Paytm, Ola, Snapdeal, Redbus and many more. As per Nasscom report, India is the third largest country when it comes to ranking on the basis of number of startups. Every day, a number of startups take birth most of which do not remain into existence after few months. But some entrepreneurs take the pain to sustain for long and make it happen. The average age of a founder in India is about 37 years which is lower as compared to other countries.

India is a labor intensive economy which has laid foundation for entrepreneurship culture. In India, people have great skills. They are full of innovative ideas. But they do not have huge financial resources. The population of India is growing at rate of around 1.2%. With increase in population, the unemployment also increases. The solution to the massive unemployment in India lies in the spirit of entrepreneurship. Entrepreneurship helps in creating more jobs and thus removes the issue of unemployment.



Micro, Small and Medium Enterprises (MSME) contribute nearly 8 percent of GDP of India and also contribute majorly to the exports. This clearly shows that the entrepreneurship culture has a lot of potential in India. We do not have much capital to start with big businesses directly. India is the fifth largest country in the world on the basis of growing number of startups counting over 4200. The entrepreneurs work as change-agents in the economy of a country. They help in stimulating the growth process by influencing macroeconomic variables through micro ventures. They have the capability of creating a spark to transform the economy which is required for an emerging economy like India. The startups started in small, rural and remote areas help in balanced regional development. They help in removing the concentration of resources in a few hands. They help in proper redistribution of the economic resources of the country. A lot of resources lay unutilized which can be used profitably for the development of people.

To build an entrepreneurial ecosystem, the schools and colleges should launch entrepreneurship related programmes and courses to develop the seed of entrepreneurship in the young hearts. India has vast talent but the people are risk averse. Entrepreneurship is the plan which sprouts out from the seed of risk. If people are not risk lovers, they would never ever be able to run a startup.Realizing these huge challenges in the path of entrepreneurship, the Prime Minister Narendra Modi laid the foundation of "Start Up India, Stand Up India" in January 2016. The current government development agenda is sought to be assisted by this programme. This will reduce the cash outflows of the startups during the initial phase. There is a direct need of more transparency and clarity regarding the income tax procedures. The combined efforts of the government and entrepreneurs will go a long way resulting in the sustained economic growth.

SHEFALI KAUSHIK
BA HONS (ECO), 2ND YEAR
SRI AUROBINDO COLLEGE EVENING

WHAT ARE YOU STUDYING FOR?

You want to pursue the path of entrepreneurship and you want to start a start-up! The Best thing you can do with your life is to employ 50 people. Only entrepreneurship lets this option to you, nothing else! Period. If you are looking to start a business, you have a lot to learn, a lot to do, a lot to achieve, and a lot to fail at. I can't stretch the last part enough. You have to know, how to fail because you are going to fail at tens of things before you reach a decent stable place. If you are in your college years, please be mindful that almost nothing you learn here is going to help you directly. You will have to derive your own insights, develop your own strategies, and essentially create your own path. For example, you will learn accounting in your college years. With this skill, you will know how much profit/loss a firm is making. But you won't learn what to do when your firm is making a loss. You won't learn how to increase the profits. That is something you have to learn on your own. Hell, after learning (and probably acing) the accounts, you won't learn how to sell 'accounting' as a service.

Now comes the actions

- → Please do yourself a favor and read biographies of successful entrepreneurs. Movies based on those biographies do not count. The movie is made to deliver entertainment, not wisdom. Books are written to impart wisdom.
- → Find business people in your family and learn from them first hand. For some, this experience can be humiliating, but the humiliation of not-knowing is far better than the frustration of failing.
- → Experiment as much as you can
- → Find things that can be sold and learn how to sell them
- → Please, please, please do not fall into the traps of network marketing and pyramid schemes. These are designed to have you lose money. They will say that even if you lose, you gain experience. But there are far better ways to gain experience than network marketing where you will be asked to scam your friends and family

This is going to be a bumpy ride on a kachcha road, but the palaces you will go to and then the rewards you will earn are unparalleled to any others. But before you impart on this road, it's highly recommended to train for it. Try to pursue a corporate career for 5-6 years and then move on to this path. Be mindful, anyone can be an entrepreneur, it doesn't mean entrepreneurship is for everyone. Explore your options and then only make a choice. All the best for your endeavors. Do remember the quote of Samuel Beckett,



'Ever tried, ever failed, no matter-Try again, fail again, fail better!'

NIRAV UMARITIYA
ADVISOR OF ENACTUS SACE

SUSTAINABILITY: PURSUIT FOR A BETTER WORLD

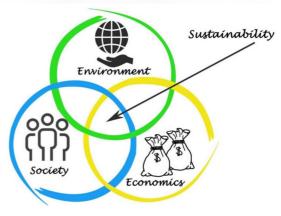
We all are hustling through life, the fast pace spirit of living has become our present. Modernization and Development in all sectors of our economy have opened new horizons for our country.

Making our way to a "Better India", the initiative of "Sustainable India" has been an uprooting practice.

What Is Sustainability?

Sustainability focuses on meeting the needs of the present without compromising the ability of future generations to meet their needs. The terms "Growth" and "Future" play major roles to create a sustainable environment, as a set of ecologically safe and stable factors and principles that refer to the long-term perspective for social and economic development.





Why?

Sustainability is important for a very straightforward reason: we cannot maintain our current quality of life as mortal beings, the diversity of life on Earth, or Earth's ecosystems unless we protect it. Rapid climate change is one of the major concerns of the World Health Organisation. We will run out of many of our natural resources, minerals, energies, lumber...If we don't change and adapt to a "Sustainable Way of Life".

Next Phase:

The modern world is currently tussling with the effects of negative patterns of production and consumption. The 21st century India is striving towards sustainability, India has had one of the most successful campaigns on shunning off single-use plastic and amplifying Swachh Bharat. And more so the pursuits of such a lifestyle are shown in the booming nature-friendly businesses in India, ranging from eco-friendly fashion to living.

We as youth are the torchbearers for the sustainable movement. Our notion and action can create wonders. Henceforth, the root of that change lies in understanding and striving for sustainability—in our own homes, in our communities, in our ecosystems, and around the world.

VIDUSHI ALLAY
B.A (PROG.), 3RD YEAR
SRI AUROBINDO COLLEGE EVENING

WHAT COVID-19 HAS TAUGHT US?

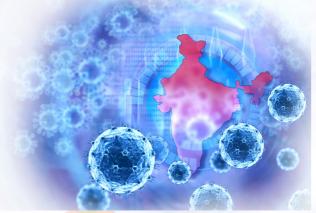
COVID-19 or the novel coronavirus originated in the Wuhan city of the Hubei province of China in late 2019. In a span of just 4 months it has taken over the world. It is continuously infecting millions and many have lost their lives to this virus. Everything has come to a halt. The biggest of the cities which never stopped, whose roads and streets were filled with human noises are now silent. The world has been into lockdown in the fear of corona. People have been staying in homes for past many weeks now. The whole mankind is living in constant fear. Coronavirus has definitely changed the perspective of every human towards the life and towards the nature. Although, this virus is life threatening which has made people isolate themselves but it gives a wider perspective of things humans need to think upon. It seems the pandemic is here to give a reality check to humans that the earth is not solely human's property. It is a reminder that Earth is a shared territory among humans, animals, birds, trees and other creatures of Mother Nature. Humans are constantly interfering and taking over the territory which is meant to be shared. Over the centuries, humans have progressively expanded industrialization which has resulted in continuous harm and exploitation of environment. Now when humans are locked in their houses for protection of their lives, nature has started healing on its own. Big cities all around the globe have seen a drastic dip in pollution levels. The air is more breathable, the water is more drinkable and animals are now coming back to their native lands. Coronavirus really taught humans a lesson about 'co-existence'. Another thing which humans should learn from this pandemic is 'Animal Rights'. Now when humans are caged in their houses they can now realize what the animals caged in zoos or circuses go through just for their entertainment. Freedom is just not for humans it is for every living being on this planet.

The sole warriors of this pandemic are frontline workers who are continuously fighting for the survival of the mankind. These are none other than doctors, nurses, janitors, sanitation workers, police force. The professions which are looked down upon or thought to be negligible are the ones who are risking their lives every day to save the mankind from this pandemic. The value of housekeepers, maids, babysitters, and garbage collectors is being felt now. They never got the deserved respect from us for their work and services towards us. Pandemic single-handedly taught us that every profession deserves our respect and no profession needs to be looked down upon.



On one hand, the frontline workers are doing their jobs on-field, on the other hand, different corporate jobs are being converted to work from home. Working from home is giving more opportunities to spend more time with the families. Hence, the Covid-19 has taught us one more thing 'value of family time'. Before the pandemic, everyone was living a fast pace life which didn't allow them to sit with their families often. But now when everyone is home and working from home they can spend most of time strengthening the family bond by playing games with family, cooking together, watching movies and a lot more. Coronavirus has truly made humans more compassionate and infused a sense of closeness and empathy.





Even if people are with their families and spending time together, they are still feeling the anxiety, stress and panics in these hard times. Most of the people are worried about when all this will end and things will become normal. This gives a very little understanding about the mental health issues that many would be suffering. They tend to go through this anxiety or panic attacks on a regular basis and they could be much more intense then what we are feeling. This pandemic has taught us about 'Mental Health issues' which we earlier were not concerned about. We should normalize our perspective towards mental health and consider it as a clinical illness which can be cured if humans are more affectionate, polite and emphatic towards each other.

The pandemic resulted in panic-buying of various food items and stocking up essentials. Empty shelves of grocery stores and food shortage has taught humans the "importance of food". It has also made people realize to not take anything for granted-be it food, relationships, jobs and most importantly the nature.

The COVID-19 will be gone soon but humans need to remember the teachings it will leave behind and consider changing the world for the good. We must see this pandemic as a strict warning from the nature that it is the high time humans stop deteriorating this planet as there is no PLANET B. Humans are not the superior power in this universe but the nature is. Nature has made the humans and it is their sole duty to nurture it rather than destroy it.

TANU BATRA MBA RDIAS, GGSIPU



In the 21st century, the "Era of Multimedia" education has taken a new turn with technology being at the forefront. Young students are now part of the never-ending race to be unique from one another. Learning new skills today adds up to our resume and enhances our abilities to do a task effectively.X-culture is a platform wherein students from different countries and cultures come together as one with a sole purpose of enhancing one's abilities, Develop global perspectives ("see the bigger picture") and become "world citizens" by developing insights into global trends, issues, and responsibilities.

What is X - Culture?

Launched in 2010, X-Culture is a large-scale international experiential learning project administered by X-Culture, Inc. An unusual experience for students around the world to build up there interpersonal and marketing skills How does it work? About 5,000 students from 150 universities in 40 countries on six continents participate in X-Culture every semester. The students are placed in global virtual teams consisting of approximately six students, each from a different country. Students gre then told to choose a "client" or s are "company" and prepare a business plan on the following.

For several months, the students work together on business projects, understand each other's culture, brainstorm and learn how to come to a mutual understanding with varied time- Students compete, collaborate and learn, Leadership plays an important part in the success of any organisation.

In the absence of effective leadership, no team can work efficiently. Mrs Sumati Verma Executive Team Member, Project X Culture, the University of North Carolina under her guidance with regard to X-culture students were able to create an effective business report. And due to her persistent perseverance single-handedly she encouraged and coached the student's to make optimun use of the resources and gain vast knowledge about the global business environment. In this current pandemic, wherein staying at home and practising social distancing are the new norms. Today one is finding new methods to energize self through, productive manners in a restricted environment .X -culture can be the means of enhancing and sharpening one's productive skills and thereby contributing self-knowledge and creativity.

VIDUSHI ALLAY
B.A (Prog.), 3rd Year
SRI AUROBINDO COLLEGE EVENING

TEAM X-CULTURE 2020-21



VIDUSHI ALLAY



DR. SUMATI VARMA FACULTY ADVISOR.



HEENA BATRA



GAUTAM ARORA



HARDIK BHATIA



ANMOL SAHU



ISHAN JAISWAL



ANURAG



KAUSHAL JHANWAR



RAGHAV JUNEJA



TUSHAR



ASHISH JOSHI

HIGHLIGHTS OF 2020-21



ENACTUS INDIA COMPETITION

JOY OF GIVING WEEK





DAAN UTSAV

VAN MAHAUTSAV



WEBINAR 2.0 GENDER SENSITISATION



ENACTUS TEAM 2020-21

HAIL - ENACTUS











