

## ENVISAGE '25- THE BUSINESS-PLAN COMPETITION



Ms. Ankita Jain and Mr. Shashank Jha with Teacher-in-Charge, Dr. Archana Agarwal and Mr Prabhat Singh (President of Udhyaam)

The Entrepreneurship Cell under the Department of Commerce, Sri Aurobindo College (Evening), organised “ENVISAGE’25- THE BUSINESS-PLAN COMPETITION” on 19<sup>th</sup> March 2025. The competition aimed to provide a platform for students to showcase their entrepreneurial skills and innovative business ideas. The judges of the event were Ms. Ankita Jain (Co-Founder and CMO of GoPaisa) and Mr. Shashank Jha (Co-Founder and CEO of Reslink).

The event commenced with a lamp lighting by judges followed by introductory speech by Dr. Archana Agarwal, the Teacher-in-Charge (TIC) of the Commerce Department. Dr. Agarwal introduced the Entrepreneurship Cell and its significance in fostering an entrepreneurial spirit among the students.

She further elaborated on the role of the Department of Commerce in inculcating innovative thinking among the students. The Entrepreneurship Cell of the Department of Commerce remains active in organising such events for the benefit of the students.

The event witnessed enthusiastic participation from students across various disciplines. A total of 10 teams registered, each presenting their unique business plans before a panel of esteemed judges.

ENVISAGE '25 saw participation from several esteemed institutions, with teams bringing forward innovative ideas and entrepreneurial spirit. Zenith from Hindu College (Enactus), Skilled Sapiens from SACE, and Vinita Deepak from Motilal Nehru College were among those who participated in the event.



Dr. Archana Agarwal giving a welcoming speech



A Participant making her presentation

UPRIGHT Core Track Pvt. Ltd. from NSUT, Mr. Bhavik from SGTB Khalsa, and Titans from Dyal Singh College also took part, showcasing their perspectives. BeejBox from Sri Aurobindo College (Evening) (UDHYAM), and Project URVI from Aurobindo added to the diverse discussions. Idea Factory from Christ University also participated, bringing fresh insights. The event provided a platform for knowledge exchange and collaboration among aspiring entrepreneurs.

The teams competed in a Q&A session with the judges, defending their plans and demonstrating their market understanding.

The announcement of winners was one of the most anticipated moments of the event. The excitement and anticipation in the auditorium were palpable as the judges took the stage to reveal the results. Each winning team was recognised for their outstanding innovation, market feasibility, and presentation skills. The winner was Sheela Rai, for the business of Upright Care India Pvt. Ltd. who are involved in making white cane for visually impaired persons. The 1<sup>st</sup> runner-up was Anushka Gaur, Gauri Mishra and Sarthak Narula with the idea of project Phirban, involved in making affordable and sustainable pet beds with the use of unused PPE scrap.

The 2<sup>nd</sup> runner-up was Amisha Sharma, Monsoon Sarkar, and Shikhar Khare with the idea of TerraD Who are involved in converting waste fried oil into biofuel.



Judges and Principal Prof. Vipin Agarwal presenting the award to winner

The Envisage B-Plan Competition proved to be an inspiring and knowledge-enriching event, encouraging students to think critically and develop viable business models. The competition successfully fostered a spirit of entrepreneurship among students and provided a platform for networking and learning from industry leaders.

We look forward to organising more such events in the future to nurture young entrepreneurs.



Dr. Archana Agarwal  
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